RJ REYNOLDS

TOBACCO COMPANY

August 13, 1997

Premotional Coordinator

100 Levelance Bell Drive

Williamsville, MY 14221 (710) 834-4179 Pax (710) 034-5144

Fax (717) 823-7177

E. Poor

N. DRESSLER / KLEIN

PO Numbers

HI Elaina:

I would appreciate it if you could provide PO#s for the following promotional material in the space provided and fax to my attention as soon as possible at (716) 634-3145:

EFT \$ Amount: \$15,469.80

SALEM .304 TEAR TAPE / PROMOTION #701497 / September

(Datailed promotional information will be forwarded)

46 Cases Salem Tear Tape Product

(SM) Cases Each:

12 Salem Full Flavor

12300-24194

13 Salem Light

12300-24196

11 Salem Lt 100

12300-24197

10 Salem FF 100

12300-24195

85 \$KUs of 40-Pack Displays,

Item #530123 (1/SKU)

Arrival Date: <u>Septemb</u>er 2, <u>199</u>7

PO. USE SAME

SALEM .30¢ TEAR TAPE / PROMOTION #701497 / October

(Detailed promotional information will be forwarded)

44 Cases Salem Tear Tape Product

11 Salem Full Flavor

12300-24194

13 Salem Light

(6M) Cases Each:

12300-24198

10 Salem Lt 100

10 Salem FF 100

12300-24197 12300-24195

No Displays will be shipped with October order

Arrival Date: October 6, 1997

Non-EFT \$ Amount: \$15,744,16

Thanks for your continued assistance, and if you have any questions, please call me.

Sincerely,

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J. Campbell

Promotional Coordinator / 1610

cc: J. McLean

Fax:1-717-825-7177

KLEIN CANDY

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